



REMIT TO WLOS-TV  
110 Technology Drive  
Asheville, NC 28803  
ph: (828) 684-1340

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**North Carolina Citizens for Protec(57934)**  
**Shorr Johnson Magnus (1504)**  
DETTORRE,MIKE  
Millennium/DC, Washington DC (1108)  
ph: (202) 955-5342  
fx: (202) 955-5348x  
POLITICAL ISSUE (ns) (1187)  
NC CITIZENS 4 PROTECT.SCHOOL (645794)  
**National/Political Issue Agency BRD**  
/ECR10347742

**Invoice** 3570389  
**Inv Date** 9/28/2014  
**Terms** CIA  
**Contract** 1879820  
**Bill Type** Standard  
**Period** 9/1/2014 - 9/28/2014

**Shorr Johnson Magnus**  
**100 N 20th St**  
**Ste 201**  
**Philadelphia, PA 19103**

AgM

**Product**  
**Brand**  
**Acct Types**  
**Est/Headline**  
**Demo**  
**Revision**  
**Comments**

NC CITIZENS 4 PROT S  
NC CITIZENS FOR PROTECTING OUR

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 9/30/2014 9:26:00AM

Asheville (WLOS)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	<b>Contract Line Remarks:</b>		<b>NEWS</b>					
	News	78778-News-News 13	Day,W-1,Th-1,F-1	09/17/14 5:47:29AM (We)	00:30	NCFTV1401H	\$610.00	
	News	78778-News-News 13	Day,W-1,Th-1,F-1	09/18/14 5:54:22AM (Th)	00:30	NCFTV1401H	\$610.00	
	News	78778-News-News 13	Day,W-1,Th-1,F-1	09/19/14 5:49:34AM (Fr)	00:30	NCFTV1401H	\$610.00	
2.0	<b>Contract Line Remarks:</b>		<b>NEWS</b>					
	News	6:00:00AM- 6:30:00	Day,W-1,Th-1,F-1	09/17/14 6:12:18AM (We)	00:30	NCFTV1401H	\$940.00	
	News	6:00:00AM- 6:30:00	Day,W-1,Th-1,F-1	09/18/14 6:23:41AM (Th)	00:30	NCFTV1401H	\$940.00	
	News	6:00:00AM- 6:30:00	Day,W-1,Th-1,F-1	09/19/14 6:16:36AM (Fr)	00:30	NCFTV1401H	\$940.00	
3.0	<b>Contract Line Remarks:</b>		<b>NEWS</b>					
	News	6:30:00AM- 7:00:00	Day,W-1,Th-1,F-1	09/17/14 6:50:14AM (We)	00:30	NCFTV1401H	\$1035.00	
	News	6:30:00AM- 7:00:00	Day,W-1,Th-1,F-1	09/18/14 6:58:55AM (Th)	00:30	NCFTV1401H	\$1035.00	
	News	6:30:00AM- 7:00:00	Day,W-1,Th-1,F-1	09/19/14 6:54:19AM (Fr)	00:30	NCFTV1401H	\$1035.00	
4.0	<b>Contract Line Remarks:</b>		<b>GMA</b>					
	News	7:00:00AM- 8:00:00	Day,W-2,Th-2,F-2	09/17/14 7:29:29AM (We)	00:30	NCFTV1401H	\$1035.00	
	News	7:00:00AM- 8:00:00	Day,W-2,Th-2,F-2	09/17/14 7:54:28AM (We)	00:30	NCFTV1401H	\$1035.00	
	News	7:00:00AM- 8:00:00	Day,W-2,Th-2,F-2	09/18/14 7:39:57AM (Th)	00:30	NCFTV1401H	\$1035.00	
	News	7:00:00AM- 8:00:00	Day,W-2,Th-2,F-2	09/18/14 7:59:09AM (Th)	00:30	NCFTV1401H	\$1035.00	
	News	7:00:00AM- 8:00:00	Day,W-2,Th-2,F-2	09/19/14 7:25:44AM (Fr)	00:30	NCFTV1401H	\$1035.00	
	News	7:00:00AM- 8:00:00	Day,W-2,Th-2,F-2	09/19/14 7:48:06AM (Fr)	00:30	NCFTV1401H	\$1035.00	
5.0	<b>Contract Line Remarks:</b>		<b>GMA</b>					
	News	8:00:00AM- 9:00:00	Day,W-2,Th-2,F-2	09/17/14 8:28:59AM (We)	00:30	NCFTV1401H	\$940.00	
	News	8:00:00AM- 9:00:00	Day,W-2,Th-2,F-2	09/17/14 8:55:31AM (We)	00:30	NCFTV1401H	\$940.00	
	News	8:00:00AM- 9:00:00	Day,W-2,Th-2,F-2	09/18/14 8:29:29AM (Th)	00:30	NCFTV1401H	\$940.00	
	News	8:00:00AM- 9:00:00	Day,W-2,Th-2,F-2	09/18/14 8:46:53AM (Th)	00:30	NCFTV1401H	\$940.00	
	News	8:00:00AM- 9:00:00	Day,W-2,Th-2,F-2	09/19/14 8:28:59AM (Fr)	00:30	NCFTV1401H	\$940.00	
	News	8:00:00AM- 9:00:00	Day,W-2,Th-2,F-2	09/19/14 8:58:39AM (Fr)	00:30	NCFTV1401H	\$940.00	
6.0	<b>Contract Line Remarks:</b>		<b>RACHEL RAY</b>					
	SPOT	9:00:00AM-10:00:00	Day,W-1,Th-1,F-1	09/17/14 9:25:18AM (We)	00:30	NCFTV1401H	\$285.00	
	SPOT	9:00:00AM-10:00:00	Day,W-1,Th-1,F-1	09/18/14 9:53:49AM (Th)	00:30	NCFTV1401H	\$285.00	
	SPOT	9:00:00AM-10:00:00	Day,W-1,Th-1,F-1	09/19/14 9:48:56AM (Fr)	00:30	NCFTV1401H	\$285.00	
7.0	<b>Contract Line Remarks:</b>		<b>VIEW</b>					
	SPOT	34074-ABC-The View	Day,W-1,Th-1,F-1	09/17/14 11:29:22AM (We)	00:30	NCFTV1401H	\$525.00	
	SPOT	34074-ABC-The View	Day,W-1,Th-1,F-1	09/18/14 11:35:05AM (Th)	00:30	NCFTV1401H	\$525.00	
	SPOT	34074-ABC-The View	Day,W-1,Th-1,F-1	09/19/14 11:38:19AM (Fr)	00:30	NCFTV1401H	\$525.00	
8.0	<b>Contract Line Remarks:</b>		<b>NEWS</b>					
	News	34096-News-News 13	Day,W-1,Th-1,F-1	09/17/14 12:19:52PM (We)	00:30	NCFTV1401H	\$375.00	
	News	34096-News-News 13	Day,W-1,Th-1,F-1	09/18/14 12:30:02PM (Th)	00:30	NCFTV1401H	\$375.00	
	News	34096-News-News 13	Day,W-1,Th-1,F-1	09/19/14 12:13:56PM (Fr)	00:30	NCFTV1401H	\$375.00	
9.0	<b>Contract Line Remarks:</b>		<b>DR PHIL</b>					
	SPOT	4:00:00PM- 5:00:00	Day,W-1,Th-1,F-1	09/17/14 4:23:39PM (We)	00:30	NCFTV1401H	\$470.00	



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	SPOT	4:00:00PM- 5:00:00PM	Day,W-1,Th-1,F-1	09/18/14 4:43:16PM (Th)	00:30	NCFTV1401H	\$470.00	
	SPOT	4:00:00PM- 5:00:00PM	Day,W-1,Th-1,F-1	09/19/14 4:11:33PM (Fr)	00:30	NCFTV1401H	\$470.00	
10.0	<b>Contract Line Remarks:</b>		<b>NEWS</b>					
	News	6:00:00PM- 7:00:00PM	Day,W-1,Th-1	09/17/14 5:58:38PM (We)	00:30	NCFTV1401H	\$1315.00	
	News	6:00:00PM- 7:00:00PM	Day,W-1,Th-1	09/18/14 6:09:47PM (Th)	00:30	NCFTV1401H	\$1315.00	
11.0	<b>Contract Line Remarks:</b>		<b>WHEEL</b>					
	SPOT	34196-Wheel of Fortune	Day,W-1,Th-1	09/17/14 7:17:28PM (We)	00:30	NCFTV1401H	\$1315.00	
	SPOT	34196-Wheel of Fortune	Day,W-1,Th-1	09/18/14 7:05:24PM (Th)	00:30	NCFTV1401H	\$1315.00	
12.0	<b>Contract Line Remarks:</b>		<b>JEOP</b>					
	SPOT	34213-Jeopardy	Day,W-1,Th-1,F-1	09/17/14 7:53:56PM (We)	00:30	NCFTV1401H	\$1315.00	
	SPOT	34213-Jeopardy	Day,W-1,Th-1,F-1	09/18/14 7:42:39PM (Th)	00:30	NCFTV1401H	\$1315.00	
	SPOT	34213-Jeopardy	Day,W-1,Th-1,F-1	09/19/14 7:52:53PM (Fr)	00:30	NCFTV1401H	\$1315.00	
13.1	<b>Contract Line Remarks:</b>		<b>NEWS</b>					
	News	34251-News-News 13	Day,W-1	09/17/14 11:00:11PM (We)	00:30	NCFTV1401H	\$940.00	
14.0	<b>Contract Line Remarks:</b>		<b>KIMMEL 2X/DAY</b>					
	SPOT	11:35:00PM-12:30:00AM	Day,W-2,Th-2,F-2	09/17/14 12:22:01AM (We)	00:30	NCFTV1401H	\$225.00	
	SPOT	11:35:00PM-12:30:00AM	Day,W-2,Th-2,F-2	09/17/14 11:53:34PM (We)	00:30	NCFTV1401H	\$225.00	
	SPOT	11:35:00PM-12:30:00AM	Day,W-2,Th-2,F-2	09/18/14 12:21:20AM (Th)	00:30	NCFTV1401H	\$225.00	
	SPOT	11:35:00PM-12:30:00AM	Day,W-2,Th-2,F-2	09/18/14 11:49:09PM (Th)	00:30	NCFTV1401H	\$225.00	
	SPOT	11:35:00PM-12:30:00AM	Day,W-2,Th-2,F-2	09/19/14 12:21:12AM (Fr)	00:30	NCFTV1401H	\$225.00	
	SPOT	11:35:00PM-12:30:00AM	Day,W-2,Th-2,F-2	09/19/14 11:49:14PM (Fr)	00:30	NCFTV1401H	\$225.00	
15.0	<b>Contract Line Remarks:</b>		<b>NEWS</b>					
	News	34137-News-News 13	Per week (1),Th	09/18/14 5:53:26PM (Th)	00:30	NCFTV1401H	\$1035.00	
16.0	<b>Contract Line Remarks:</b>		<b>NEWS</b>					
	News	78778-News-News 13	Per week (1),Th,Fr	09/18/14 5:28:29AM (Th)	00:30	NCFTV1401H	\$610.00	
17.0	<b>Contract Line Remarks:</b>		<b>NEWS</b>					
	News	6:00:00AM- 6:30:00AM	Per week (1),Th,Fr	09/19/14 6:28:49AM (Fr)	00:30	NCFTV1401H	\$940.00	
18.0	<b>Contract Line Remarks:</b>		<b>NEWS</b>					
	News	6:30:00AM- 7:00:00AM	Per week (1),Th,Fr	09/18/14 6:41:41AM (Th)	00:30	NCFTV1401H	\$1035.00	
19.0	<b>Contract Line Remarks:</b>		<b>GMA</b>					
	News	7:00:00AM- 8:00:00AM	Day,Th-1,F-1	09/18/14 7:26:29AM (Th)	00:30	NCFTV1401H	\$1035.00	
	News	7:00:00AM- 8:00:00AM	Day,Th-1,F-1	09/19/14 7:58:09AM (Fr)	00:30	NCFTV1401H	\$1035.00	
20.0	<b>Contract Line Remarks:</b>		<b>GMA</b>					
	News	8:00:00AM- 9:00:00AM	Day,Th-1,F-1	09/18/14 8:59:24AM (Th)	00:30	NCFTV1401H	\$940.00	
	News	8:00:00AM- 9:00:00AM	Day,Th-1,F-1	09/19/14 8:48:06AM (Fr)	00:30	NCFTV1401H	\$940.00	
21.0	<b>Contract Line Remarks:</b>		<b>RACHAEL RAY</b>					
	SPOT	564900-Rachael Ray	Per week (1),Th,Fr	09/19/14 9:13:28AM (Fr)	00:30	NCFTV1401H	\$285.00	



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**Product**  
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**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 9/30/2014 9:26:00AM

Asheville (WLOS)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
22.0	<b>Contract Line Remarks:</b>	<b>THE VIEW</b>						
	SPOT	34074-ABC-The View	Per week (1),Th,Fr	09/19/14 10:59:14AM (Fr)	00:30	NCFTV1401H	\$525.00	
23.0	<b>Contract Line Remarks:</b>	<b>DR. PHIL</b>						
	SPOT	564899-Dr Phil	Per week (1),Th,Fr	09/19/14 4:46:25PM (Fr)	00:30	NCFTV1401H	\$470.00	
24.0	<b>Contract Line Remarks:</b>	<b>WHEEL</b>						
	SPOT	34196-Wheel of Fortu	Per week (1),Th,Fr	09/19/14 7:12:26PM (Fr)	00:30	NCFTV1401H	\$1315.00	
25.0	<b>Contract Line Remarks:</b>	<b>KIMMEL</b>						
	SPOT	11:35:00PM-12:30:00	Day,Th-1,F-1	09/18/14 12:02:13AM (Th)	00:30	NCFTV1401H	\$225.00	
	SPOT	11:35:00PM-12:30:00	Day,Th-1,F-1	09/19/14 12:04:58AM (Fr)	00:30	NCFTV1401H	\$225.00	
26.0	<b>Contract Line Remarks:</b>	<b>NEWS</b>						
	News	34251-News-News 13	Per week (2),Th	09/18/14 11:11:22PM (Th)	00:30	NCFTV1401H	\$940.00	
	News	34251-News-News 13	Per week (2),Th	09/18/14 11:28:51PM (Th)	00:30	NCFTV1401H	\$940.00	
27.0	<b>Contract Line Remarks:</b>	<b>NEWS</b>						
	News	34132-News-News 13	Per week (1),Fr	09/19/14 5:16:03PM (Fr)	00:30	NCFTV1401H	\$940.00	
28.0	<b>Contract Line Remarks:</b>	<b>NEWS 2X/DAY</b>						
	News	151356-News-News 13	Per week (2),Sa	09/20/14 6:20:28AM (Sa)	00:30	NCFTV1401H	\$190.00	
	News	151356-News-News 13	Per week (2),Sa	09/20/14 6:50:32AM (Sa)	00:30	NCFTV1401H	\$190.00	
29.0	<b>Contract Line Remarks:</b>	<b>NEWS 2X/DAY</b>						
	News	151357-News-News 13	Per week (2),Sa	09/20/14 7:30:04AM (Sa)	00:30	NCFTV1401H	\$520.00	
	News	151357-News-News 13	Per week (2),Sa	09/20/14 7:58:09AM (Sa)	00:30	NCFTV1401H	\$520.00	
30.0	<b>Contract Line Remarks:</b>	<b>GMA</b>						
	News	34741-ABC-Good Mor	Per week (1),Sa	09/20/14 8:29:30AM (Sa)	00:30	NCFTV1401H	\$660.00	
31.0	<b>Contract Line Remarks:</b>	<b>NEWS</b>						
	News	151359-News-News 13	Per week (2),Su	09/21/14 6:28:45AM (Su)	00:30	NCFTV1401H	\$190.00	
	News	151359-News-News 13	Per week (2),Su	09/21/14 6:48:23AM (Su)	00:30	NCFTV1401H	\$190.00	
32.0	<b>Contract Line Remarks:</b>	<b>NEWS</b>						
	News	151358-News-News 13	Per week (2),Su	09/21/14 7:42:45AM (Su)	00:30	NCFTV1401H	\$520.00	
	News	151358-News-News 13	Per week (2),Su	09/21/14 7:58:25AM (Su)	00:30	NCFTV1401H	\$520.00	
33.0	<b>Contract Line Remarks:</b>	<b>GMA</b>						
	News	107447-ABC-Good Mo	Per week (2),Su	09/21/14 8:26:57AM (Su)	00:30	NCFTV1401H	\$660.00	
	News	107447-ABC-Good Mo	Per week (2),Su	09/21/14 8:46:58AM (Su)	00:30	NCFTV1401H	\$660.00	
34.0	<b>Contract Line Remarks:</b>	<b>NEWS</b>						
	News	78778-News-News 13	Per week (1),Mo	09/22/14 5:38:50AM (Mo)	00:30	NCFTV1401H	\$610.00	
35.0	<b>Contract Line Remarks:</b>	<b>NEWS</b>						
	News	6:00:00AM- 6:30:00	Per week (1),Mo	09/22/14 6:22:49AM (Mo)	00:30	NCFTV1401H	\$940.00	
36.0	<b>Contract Line Remarks:</b>	<b>NEWS</b>						
	News	6:30:00AM- 7:00:00	Per week (1),Mo	09/22/14 6:58:10AM (Mo)	00:30	NCFTV1401H	\$1035.00	



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37.0	<b>Contract Line Remarks:</b>		<b>GMA</b>					
	News	7:00:00AM- 8:00:00	Per week (2),Mo	09/22/14 7:25:14AM (Mo)	00:30	NCFTV1401H	\$1035.00	
	News	7:00:00AM- 8:00:00	Per week (2),Mo	09/22/14 7:59:09AM (Mo)	00:30	NCFTV1401H	\$1035.00	
38.0	<b>Contract Line Remarks:</b>		<b>GMA</b>					
	News	8:00:00AM- 9:00:00	Per week (2),Mo	09/22/14 8:29:29AM (Mo)	00:30	NCFTV1401H	\$940.00	
	News	8:00:00AM- 9:00:00	Per week (2),Mo	09/22/14 8:53:37AM (Mo)	00:30	NCFTV1401H	\$940.00	
39.0	<b>Contract Line Remarks:</b>		<b>RACHEL RAY</b>					
	SPOT	9:00:00AM-10:00:00	Per week (1),Mo	09/22/14 9:45:12AM (Mo)	00:30	NCFTV1401H	\$285.00	
40.0	<b>Contract Line Remarks:</b>		<b>THE VIEW</b>					
	SPOT	34074-ABC-The View	Per week (1),Mo	09/22/14 11:32:58AM (Mo)	00:30	NCFTV1401H	\$525.00	
41.0	<b>Contract Line Remarks:</b>		<b>NEWS</b>					
	News	34096-News-News 13	Per week (1),Mo	09/22/14 12:25:36PM (Mo)	00:30	NCFTV1401H	\$375.00	
42.0	<b>Contract Line Remarks:</b>		<b>DR. PHIL</b>					
	SPOT	4:00:00PM- 5:00:00	Per week (1),Mo	09/22/14 4:12:32PM (Mo)	00:30	NCFTV1401H	\$470.00	
43.0	<b>Contract Line Remarks:</b>		<b>NEWS</b>					
	News	6:00:00PM- 7:00:00	Per week (1),Mo	09/22/14 6:11:02PM (Mo)	00:30	NCFTV1401H	\$1315.00	
44.0	<b>Contract Line Remarks:</b>		<b>WHEEL</b>					
	SPOT	34196-Wheel of Fortu	Per week (1),Mo	09/22/14 7:16:53PM (Mo)	00:30	NCFTV1401H	\$1315.00	
45.0	<b>Contract Line Remarks:</b>		<b>NEWS</b>					
	News	34251-News-News 13	Per week (1),Mo	09/22/14 11:27:08PM (Mo)	00:30	NCFTV1401H	\$940.00	
46.0	<b>Contract Line Remarks:</b>		<b>KIMMEL</b>					
	SPOT	11:35:00PM-12:30:00	Per week (2),Mo	09/22/14 12:14:33AM (Mo)	00:30	NCFTV1401H	\$225.00	
	SPOT	11:35:00PM-12:30:00	Per week (2),Mo	09/22/14 11:51:21PM (Mo)	00:30	NCFTV1401H	\$225.00	
47.0	<b>Contract Line Remarks:</b>		<b>NEWS</b>					
	News	34096-News-News 13	Per week (1),Mo	09/22/14 12:10:08PM (Mo)	00:30	NCFTV1401H	\$375.00	
48.0	<b>Contract Line Remarks:</b>		<b>NEWS</b>					
	News	6:00:00PM- 7:00:00	Per week (1),Mo	09/22/14 6:23:06PM (Mo)	00:30	NCFTV1401H	\$1315.00	
49.0	<b>Contract Line Remarks:</b>		<b>JEOPARDY</b>					
	SPOT	34213-Jeopardy	Per week (1),Mo	09/22/14 7:41:06PM (Mo)	00:30	NCFTV1401H	\$1315.00	
50.0	<b>Contract Line Remarks:</b>		<b>NEWS</b>					
	News	34251-News-News 13	Per week (1),Mo	09/22/14 11:12:19PM (Mo)	00:30	NCFTV1401H	\$940.00	

**Net 30-Payment is due within 30 days from invoice date.**  
**Station owned or provided services by the Sinclair Broadcast Group.**

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	<b>\$70,475.00</b>	Total Spots	95
Commission	<b>(\$10,571.25)</b>		
Net Total	<b>\$59,903.75</b>		



WLOS Asheville  
110 Technology Dr  
Asheville, NC 28803

Shorr Johnson Magnus  
100 N 20th St  
Ste 201  
Philadelphia, PA 19103

# Contract # 18798820

**Schedule Dates** 09/17/14-09/22/14  
**Advertiser** North Carolina Citizens for Protecting Our Schools  
**Agency** Shorr Johnson Magnus (1504)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** NC CITIZENS 4 PROTECT SCHOOL (645794)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** DETTORRE, MIKE  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** NC CITIZENS 4 PROT S  
NC CITIZENS FOR PROTECTING OUR SCHOOLS

**Date Entered** 07/09/14  
**Last Modified** 09/16/14  
**Entered By** Louise Palmer  
**CO-OP** No  
**Headline #** ECR10347742  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$10,571.25  
**Net Total** \$59,903.75  
**Sales Tax**

**Asheville (WLOS)**  
**By Broadcast Month**  

Spots	Rate
Sep. 2014	95 \$70,475.00
<b>Grand Total:</b>	<b>95 \$70,475.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/17/14-09/19/14	1	:30	5:28A- News-News 13 Early 530a				1	1	1			3	\$610.00	\$1,830.00	Asheville (WLOS)	NEWS	9/16/14
2.0	Normal Line / News	09/17/14-09/19/14	1	:30	6A- 6:30A (EST)				1	1	1			3	\$940.00	\$2,820.00	Asheville (WLOS)	NEWS	9/16/14
3.0	Normal Line / News	09/17/14-09/19/14	1	:30	6:30A- 7A (EST)				1	1	1			3	\$1,035.00	\$3,105.00	Asheville (WLOS)	NEWS	9/16/14
4.0	Normal Line / News	09/17/14-09/19/14	1	:30	7A- 8A (EST)				2	2	2			6	\$1,035.00	\$6,210.00	Asheville (WLOS)	GMA	9/16/14
5.0	Normal Line / News	09/17/14-09/19/14	1	:30	8A- 9A (EST)				2	2	2			6	\$940.00	\$5,640.00	Asheville (WLOS)	GMA	9/16/14
6.0	Normal Line / SPOT	09/17/14-09/19/14	1	:30	9A- 10A (EST)				1	1	1			3	\$285.00	\$855.00	Asheville (WLOS)	RACHEL RAY	9/16/14
7.0	Normal Line / SPOT	09/17/14-09/19/14	1	:30	10:58:30A- ABC-The View				1	1	1			3	\$525.00	\$1,575.00	Asheville (WLOS)	VIEW	9/16/14
8.0	Normal Line / News	09/17/14-09/19/14	1	:30	11:58:41A- News-News 13 at Noon				1	1	1			3	\$375.00	\$1,125.00	Asheville (WLOS)	NEWS	9/16/14
9.0	Normal Line / SPOT	09/17/14-09/19/14	1	:30	4P- 5P (EST)				1	1	1			3	\$470.00	\$1,410.00	Asheville (WLOS)	DR PHIL	9/16/14
10.0	Normal Line / News	09/17/14-09/18/14	1	:30	6P- 7P (EST)				1	1				2	\$1,315.00	\$2,630.00	Asheville (WLOS)	NEWS	9/16/14
11.0	Normal Line / SPOT	09/17/14-09/18/14	1	:30	6:58:50P- Wheel of Fortune				1	1				2	\$1,315.00	\$2,630.00	Asheville (WLOS)	WHEEL	9/16/14
12.0	Normal Line / SPOT	09/17/14-09/19/14	1	:30	7:28:30P- Jeopardy				1	1	1			3	\$1,315.00	\$3,945.00	Asheville (WLOS)	JEOP	9/16/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WLOS Asheville  
110 Technology Dr  
Asheville, NC 28803

Shorr Johnson Magnus  
100 N 20th St  
Ste 201  
Philadelphia, PA 19103

## Contract # 1879820

**Schedule Dates** 09/17/14-09/22/14  
**Advertiser** North Carolina Citizens for Protecting Our Schools  
**Agency** Shorr Johnson Magnus (1504)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** NC CITIZENS 4 PROTECT: SCHOOL (645794)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** DETTORRE, MIKE  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** NC CITIZENS 4 PROT S  
NC CITIZENS FOR PROTECTING OUR SCHOOLS

**Date Entered** 07/09/14  
**Last Modified** 09/16/14  
**Entered By** Louise Palmer  
**CO-OP** No  
**Headline #** ECR10347742  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$10,571.25  
**Net Total** \$59,903.75  
**Sales Tax**

**Asheville (WLOS)**  
**By Broadcast Month**  
Sep. 2014  
**Spots** 95  
**Rate** \$70,475.00  
**Grand Total:** 95 \$70,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Revised Line / News	09/17/14-09/19/14	1	:30	10:59:56P- News-News 13 11p Late News				1	1	1			1			Asheville (WLOS)	NEWS	9/16/14
13.1	End Dated Line / News	09/17/14-09/17/14	1	:30	10:59:56P- News-News 13 11p Late News				1					1	\$940.00	\$940.00	Asheville (WLOS)	NEWS	9/16/14
14.0	Normal Line / SPOT	09/17/14-09/19/14	1	:30	11:35P- 12:30A (EST)				2	2	2			6	\$225.00	\$1,350.00	Asheville (WLOS)	KIMMEL 2X/DAY	9/16/14
15.0	Normal Line / News	09/18/14-09/18/14	1	:30	5:27:30P- News-News 13 at 5:30P	1			X					1	\$1,035.00	\$1,035.00	Asheville (WLOS)	NEWS	7/9/14
16.0	Normal Line / News	09/18/14-09/19/14	1	:30	5:28A- News-News 13 Early 530a	1			X	X				1	\$610.00	\$610.00	Asheville (WLOS)	NEWS	9/16/14
17.0	Normal Line / News	09/18/14-09/19/14	1	:30	6A- 6:30A (EST)	1			X	X				1	\$940.00	\$940.00	Asheville (WLOS)	NEWS	9/16/14
18.0	Normal Line / News	09/18/14-09/19/14	1	:30	6:30A- 7A (EST)	1			X	X				1	\$1,035.00	\$1,035.00	Asheville (WLOS)	NEWS	9/16/14
19.0	Normal Line / News	09/18/14-09/19/14	1	:30	7A- 8A (EST)				1	1				2	\$1,035.00	\$2,070.00	Asheville (WLOS)	GMA	9/16/14
20.0	Normal Line / News	09/18/14-09/19/14	1	:30	8A- 9A (EST)				1	1				2	\$940.00	\$1,880.00	Asheville (WLOS)	GMA	9/16/14
21.0	Normal Line / SPOT	09/18/14-09/19/14	1	:30	9A- Rachael Ray	1			X	X				1	\$285.00	\$285.00	Asheville (WLOS)	RACHAEL RAY	9/16/14
22.0	Normal Line / SPOT	09/18/14-09/19/14	1	:30	10:58:30A- ABC-The View	1			X	X				1	\$525.00	\$525.00	Asheville (WLOS)	THE VIEW	9/16/14
23.0	Normal Line / SPOT	09/18/14-09/19/14	1	:30	4P- Dr Phil	1			X	X				1	\$470.00	\$470.00	Asheville (WLOS)	DR. PHIL	9/16/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WLOS Asheville  
110 Technology Dr  
Asheville, NC 28803

Shorr Johnson Magnus  
100 N 20th St  
Ste 201  
Philadelphia, PA 19103

## Contract # 1879820

Schedule Dates	09/17/14-09/22/14	Date Entered	07/09/14
Advertiser	North Carolina Citizens for Protecting Our Schools	Last Modified	09/16/14
Agency	Shorr Johnson Magnus (1504)	Entered By	Louise Palmer
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	NC CITIZENS 4 PROTECT SCHOOL (645794)	Headline #	ECR10347742
Salesperson	Millennium/DC, Washington DC (1108)	Demo	
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	DETTORE, MIKE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$10,571.25
Account Types	National/Political Issue Agency BRD	Net Total	\$59,903.75
Billing Type	Standard	Sales Tax	
Comments	NC CITIZENS 4 PROT S NC CITIZENS FOR PROTECTING OUR SCHOOLS		

Asheville (WLOS)		
By Broadcast Month	Spots	Rate
Sep. 2014	95	\$70,475.00
Grand Total:	95	\$70,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / SPOT	09/18/14-09/19/14	1	:30	6:58-50P- Wheel of Fortune	1				X	X			1	\$1,315.00	\$1,315.00	Asheville (WLOS)	WHEEL	9/16/14
25.0	Normal Line / SPOT	09/18/14-09/19/14	1	:30	11:35P- 12:30A (EST)					1	1			2	\$225.00	\$450.00	Asheville (WLOS)	KIMMEL	9/16/14
26.0	Normal Line / News	09/18/14-09/18/14	1	:30	10:59:56P- News-News 13 11p Late News	2				X				2	\$940.00	\$1,880.00	Asheville (WLOS)	NEWS	9/16/14
27.0	Normal Line / News	09/19/14-09/19/14	1	:30	4:59P- News-News 13 First News At 5p	1					X			1	\$940.00	\$940.00	Asheville (WLOS)	NEWS	7/9/14
28.0	Normal Line / News	09/20/14-09/20/14	1	:30	5:58-40A- News-News 13 @ 6am Saturday	2					X			2	\$190.00	\$380.00	Asheville (WLOS)	NEWS 2X/DAY	7/9/14
29.0	Normal Line / News	09/20/14-09/20/14	1	:30	6:58-20A- News-News 13 @ 7am Saturday	2					X			2	\$520.00	\$1,040.00	Asheville (WLOS)	NEWS 2X/DAY	7/9/14
30.0	Normal Line / News	09/20/14-09/20/14	1	:30	8A- ABC-Good Morning America Saturday	1					X			1	\$660.00	\$660.00	Asheville (WLOS)	GMA	7/9/14
31.0	Normal Line / News	09/21/14-09/21/14	1	:30	5:59A- News-News 13 @ 6am Sunday	2						X		2	\$190.00	\$380.00	Asheville (WLOS)	NEWS	7/9/14
32.0	Normal Line / News	09/21/14-09/21/14	1	:30	6:58-20A- News-News 13 @ 7am Sunday	2						X		2	\$520.00	\$1,040.00	Asheville (WLOS)	NEWS	7/9/14
33.0	Normal Line / News	09/21/14-09/21/14	1	:30	8A- ABC-Good Morning America Sunday	2						X		2	\$660.00	\$1,320.00	Asheville (WLOS)	GMA	7/9/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WLOS Asheville  
110 Technology Dr  
Asheville, NC 28803

Shorr Johnson Magnus  
100 N 20th St  
Ste 201  
Philadelphia, PA 19103

# Contract # 1879820

Schedule Dates	09/17/14-09/22/14	Date Entered	07/09/14
Advertiser	North Carolina Citizens for Protecting Our Schools	Last Modified	09/16/14
Agency	Shorr Johnson Magnus (1504)	Entered By	Louise Palmer
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	NC CITIZENS 4 PROTECT SCHOOL (645794)	Headline #	ECR10347742
Salesperson	Millennium/DC, Washington DC (1108)	Demo	
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	DETTORE, MIKE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$10,571.25
Account Types	National/Political Issue Agency BRD	Net Total	\$59,903.75
Billing Type	Standard	Sales Tax	
Comments	NC CITIZENS 4 PROT S NC CITIZENS FOR PROTECTING OUR SCHOOLS		

Asheville (WLOS)		
By Broadcast Month	Spots	Rate
Sep. 2014	95	\$70,475.00
Grand Total:	95	\$70,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
34.0	Normal Line / News	09/22/14-09/22/14	1	:30	5:28A- News-News 13 Early 530a	1	X							1	\$610.00	\$610.00	Asheville (WLOS)	NEWS	7/9/14
35.0	Normal Line / News	09/22/14-09/22/14	1	:30	6A- 6:30A (EST)	1	X							1	\$940.00	\$940.00	Asheville (WLOS)	NEWS	7/9/14
36.0	Normal Line / News	09/22/14-09/22/14	1	:30	6:30A- 7A (EST)	1	X							1	\$1,035.00	\$1,035.00	Asheville (WLOS)	NEWS	7/9/14
37.0	Normal Line / News	09/22/14-09/22/14	1	:30	7A- 8A (EST)	2	X							2	\$1,035.00	\$2,070.00	Asheville (WLOS)	GMA	7/9/14
38.0	Normal Line / News	09/22/14-09/22/14	1	:30	8A- 9A (EST)	2	X							2	\$940.00	\$1,880.00	Asheville (WLOS)	GMA	7/9/14
39.0	Normal Line / SPOT	09/22/14-09/22/14	1	:30	9A- 10A (EST)	1	X							1	\$285.00	\$285.00	Asheville (WLOS)	RACHEL RAY	7/9/14
40.0	Normal Line / SPOT	09/22/14-09/22/14	1	:30	10:58:30A- ABC-The View at Noon	1	X							1	\$525.00	\$525.00	Asheville (WLOS)	THE VIEW	7/9/14
41.0	Normal Line / News	09/22/14-09/22/14	1	:30	11:58-41A- News-News 13	1	X							1	\$375.00	\$375.00	Asheville (WLOS)	NEWS	7/9/14
42.0	Normal Line / SPOT	09/22/14-09/22/14	1	:30	4P- 5P (EST)	1	X							1	\$470.00	\$470.00	Asheville (WLOS)	DR. PHIL	7/9/14
43.0	Normal Line / News	09/22/14-09/22/14	1	:30	6P- 7P (EST)	1	X							1	\$1,315.00	\$1,315.00	Asheville (WLOS)	NEWS	7/9/14
44.0	Normal Line / SPOT	09/22/14-09/22/14	1	:30	6:58:50P- Wheel of Fortune	1	X							1	\$1,315.00	\$1,315.00	Asheville (WLOS)	WHEEL	7/9/14
45.0	Normal Line / News	09/22/14-09/22/14	1	:30	10:59:56P- News-News 13 11p Late News	1	X							1	\$940.00	\$940.00	Asheville (WLOS)	NEWS	7/9/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WLOS Asheville  
110 Technology Dr  
Asheville, NC 28803

Shorr Johnson Magnus  
100 N 20th St  
Ste 201  
Philadelphia, PA 19103

# Contract # 1879820

Schedule Dates 09/17/14-09/22/14  
Advertiser North Carolina Citizens for Protecting Our Schools  
Agency Shorr Johnson Magnus (1504)  
Product POLITICAL ISSUE (ns) (1187)  
Brand NC CITIZENS 4 PROTECT SCHOOL (645794)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name DETTORRE, MIKE  
Phone/Fax /  
CPE N/A  
Account Types National/Political Issue Agency BRD  
Billing Type Standard  
Comments NC CITIZENS 4 PROT S  
NC CITIZENS FOR PROTECTING OUR SCHOOLS

Date Entered 07/09/14  
Last Modified 09/16/14  
Entered By Louise Palmer  
CO-OP No  
Headline # ECR10347742  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$10,571.25  
Net Total \$59,903.75  
Sales Tax

Asheville (WLOS)  
By Broadcast Month  
Sep. 2014  
Grand Total:

Spots	95	Rate
		\$70,475.00
	95	\$70,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
46.0	Normal Line / SPOT	09/22/14-09/22/14	1	:30	11:35P-12:30A (EST)	2	X							2	\$225.00	\$450.00	Asheville (WLOS)	KIMMEL	7/9/14
47.0	Normal Line / News	09/22/14-09/22/14	1	:30	11:58-1A- News-News 13 at Noon	1	X							1	\$375.00	\$375.00	Asheville (WLOS)	NEWS	9/16/14
48.0	Normal Line / News	09/22/14-09/22/14	1	:30	7P- 7P (EST)	1	X							1	\$1,315.00	\$1,315.00	Asheville (WLOS)	NEWS	9/16/14
49.0	Normal Line / SPOT	09/22/14-09/22/14	1	:30	7:28-30P- Jeopardy	1	X							1	\$1,315.00	\$1,315.00	Asheville (WLOS)	JEOPARDY	9/16/14
50.0	Normal Line / News	09/22/14-09/22/14	1	:30	10:59-56P- News-News 13 11p Late News	1	X							1	\$940.00	\$940.00	Asheville (WLOS)	NEWS	9/16/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

# ORDER WORKSHEET

Rep Order# 10347742 Ver# 1 Status New  
EC'd No

Traffic Order#

Printed: 07/03/14 9:31 AM  
Last Received: 07/03/14 9:26 AM  
Showing Buylines: All Lines

1 of 3

Station WLOS-TV GREENVILLE-SPARTANBU  
Advertiser (6087) POLITICAL ISSUE GROU  
Product NC CITIZENS 4 PROT S  
Estimate#  
Buyer MIKE DETTORRE

Agency (SHOR) SHORR JOHNSON MAGNUS  
100 NORTH 20TH STREET, SUITE 201  
PHILADELPHIA, PA 19103  
Agency C/P1/P2/E  
Flight Dates 09/16/14-09/22/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (FB2) FRAN BROWN  
Sales Assistant FRAN  
Salesperson Phone# 215-563-5400  
Salesperson Fax# 215-563-2974

## --- CONTRACT COMMENT ---

NC CITIZENS FOR PROTECTING OUR SCHOOLS  
\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

7/3 NEW ORDER PLEASE CONFIRM, THANK YOU FRAN

Ln	Day	Time	Program	Len	RTG/TMP	GRBs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Tu-F, M	530A-6A	NEWS	30	-	-	\$610.00	09/16-09/22	5	5	\$3,050.00
2	Tu-F, M	6A-630A	NEWS	30	-	-	\$940.00	09/16-09/22	5	5	\$4,700.00
3	Tu-F, M	630A-7A	NEWS	30	-	-	\$1,035.00	09/16-09/22	5	5	\$5,175.00
4	Tu-F, M	7A-8A	GMA	30	-	-	\$1,035.00	09/16-09/22	10	10	\$10,350.00
5	Tu-F, M	8A-9A	GMA	30	-	-	\$940.00	09/16-09/22	10	10	\$9,400.00
6	Tu-F, M	9A-10A	RACHEL RAY	30	-	-	\$285.00	09/16-09/22	5	5	\$1,425.00
7	Tu-F, M	11A-12P	VIEW	30	-	-	\$525.00	09/16-09/22	5	5	\$2,625.00
8	Tu-F, M	12P-1230P	NEWS	30	-	-	\$375.00	09/16-09/22	5	5	\$1,875.00
9	Tu-F, M	4P-5P	DR PHIL	30	-	-	\$470.00	09/16-09/22	5	5	\$2,350.00
10	F	5P-530P	NEWS	30	-	-	\$940.00	09/19-09/19	1	1	\$940.00

# ORDER WORKSHEET

Rep Order# 10347742 Ver# 1 Status New  
EC'd No

Traffic Order#

Printed: 07/03/14 9:31 AM  
Last Received: 07/03/14 9:26 AM  
Showing Buylines: All Lines

2 of 3

Station WLOS-TV GREENVILLE-SPARTANBU  
Advertiser (6087) POLITICAL ISSUE GROU  
Product NC CITIZENS 4 PROT S  
Estimate#  
Buyer MIKE DETTORRE

Agency (SHOR) SHORR JOHNSON MAGNUS  
100 NORTH 20TH STREET, SUITE 201  
PHILADELPHIA, PA 19103  
Agency C/P1/P2/E  
Flight Dates 09/16/14-09/22/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (FB2) FRAN BROWN  
Sales Assistant FRAN  
Salesperson Phone# 215-563-5400  
Salesperson Fax# 215-563-2974

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
11	Th	530P-6P	NEWS	30	-	-	\$1,035.00	09/18-09/18	1	1	\$1,035.00
12	Tu-Th, M	6P-7P	NEWS	30	-	-	\$1,315.00	09/16-09/22	4	4	\$5,260.00
13	Tu-Th, M	7P-730P	WHEEL	30	-	-	\$1,315.00	09/16-09/22	4	4	\$5,260.00
14	Tu-Th	730P-8P	JEOP	30	-	-	\$1,315.00	09/16-09/18	4	4	\$5,260.00
15	Tu-F, M	11P-1135P	NEWS	30	-	-	\$940.00	09/16-09/22	5	5	\$4,700.00
16	Tu-F, M	1130P-1230A	KINMEL	30	-	-	\$225.00	09/16-09/22	10	10	\$2,250.00
Buy Comment: 2X/DAY											
17	Sa	6A-7A	NEWS	30	-	-	\$190.00	09/20-09/20	2	2	\$380.00
Buy Comment: 2X/DAY											
18	Sa	7A-8A	NEWS	30	-	-	\$520.00	09/20-09/20	2	2	\$1,040.00
Buy Comment: 2X/DAY											
19	Sa	8A-9A	NEWS	30	-	-	\$660.00	09/20-09/20	1	1	\$660.00
20	Su	6A-7A	NEWS	30	-	-	\$190.00	09/21-09/21	2	2	\$380.00
21	Su	7A-8A	NEWS	30	-	-	\$520.00	09/21-09/21	2	2	\$1,040.00
22	Su	8A-9A	NEWS	30	-	-	\$660.00	09/21-09/21	2	2	\$1,320.00

## ---REPORT TOTALS---

Report Totals: 95 / \$70,475.00

# ORDER WORKSHEET

Rep Order# 10347742 Ver# 1 Status New  
EC'd No

Traffic Order#

Printed: 07/03/14 9:31 AM  
Last Received: 07/03/14 9:26 AM  
Showing Buylines: All Lines

3 of 3

Station WLOS-TV GREENVILLE-SPARTANBU  
Advertiser (6087) POLITICAL ISSUE GROU  
Product NC CITIZENS 4 PROT S  
Estimate#  
Buyer MIKE DETTORRE

Agency (SHOR) SHORR JOHNSON MAGNUS  
100 NORTH 20TH STREET, SUITE 201  
PHILADELPHIA, PA 19103  
Agency C/P1/P2/E  
Flight Dates 09/16/14-09/22/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (FB2) FRAN BROWN  
Sales Assistant FRAN  
Salesperson Phone# 215-563-5400  
Salesperson Fax# 215-563-2974

## ---SALES MONTHLY TOTALS---

Sep2014: 95 / \$70,475.00

Order Totals: 95 / \$70,475.00 Total GRPS: 0.0

## --- COMPETITIVE ---

Market Totals \$70,475.00

CABL	.00%	UNKN	.00%	WASV	.00%	WBSC	.00%	WGGS	.00%
WHNS	.00%	WLOS	100.00%	WMYA	.00%	WNEG	.00%	WSDA	.00%
WYCW	.00%	WYFF	.00%						

## --- COMPETITIVE COMMENTS ---

Books [MAY13]  
Demos RA35+P

## --- CREDIT RISK ---

STANDARD CREDIT TERMS

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 100px;">WLOS-TV</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 10px;">9/8/14</span>
--	--

I, Sharr Johnson Magnus  
do hereby request station time concerning the following issue:

North Carolina Citizens for Protecting Our Schools

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
- See Attached -		9/16 - 9/26			

This broadcast time will be used by: NC Citizens for Protecting Our Schools

\$59,903.<sup>75</sup>

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

<u>9/8/14</u>	<u></u>	<u>215-567-7080</u>
Date	Signature	Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

_____ Signature	_____ Printed Name	_____ Title
--------------------	-----------------------	----------------

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

NC Citizens for Protection of Schools  
PO Box 1043 Raleigh, NC 27602

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Michael Schierbeek, Treasurer

CASH ONLY IF ALL CheckLock™ SECURITY FEATURES LISTED ON BACK INDICATE NO TAMPERING OR COPYING

SHORR JOHNSON MAGNUS  
MEDIA ACCOUNT  
100 N. 20th Street, Suite 201  
Philadelphia, PA 19103  
(215) 567-4080 FAX (215) 567-2106

FIRSTTRUST SAVINGS BANK  
03-7380/2380

19713

9/15/2014

PAY TO THE ORDER OF WLOS-TV \$\*\*59,903.75

Fifty-Nine Thousand Nine Hundred Three and 75/100\*\*\*\*\* DOLLARS

WLOS-TV

MEMO: NC Citizens for Protecting Our Schools

019713 238073801 70 0909484

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

<u>9/8/14</u>	<u></u>	<u>215-567-9080</u>
Date	Signature	Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

_____	_____	_____
Signature	Printed Name	Title

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

NC Citrus for Anthony W. Schmitt  
PO Box 1043 Raleigh, NC 27602

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Michael Schierbeck, Treasurer

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 40px;">WLOS-TV</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 20px;">9/8/14</span>
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I, Shorr Johnson Magnus  
do hereby request station time concerning the following issue:

North Carolina Citizens for Protecting Our Schools

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
- See Attached -		9/9- 9/15			

CASH ONLY IF ALL CheckLock™ SECURITY FEATURES LISTED ON BACK INDICATE NO TAMPERING OR COPYING	
<b>SHORR JOHNSON MAGNUS</b> MEDIA ACCOUNT 100 N. 20th Street, Suite 201 Philadelphia, PA 19103 (215) 567-4080 FAX (215) 567-2106	<b>FIRSTTRUST SAVINGS BANK</b> 03-7380/2360 <div style="text-align: right;">19602</div>
9/8/2014	
PAY TO THE ORDER OF <u>WLOS-TV</u> Fifty-Nine Thousand Nine Hundred Three and 75/100*****	\$**59,903.75 DOLLARS
WLOS-TV <b>PROTECTED AGAINST FRAUD</b>	
MEMO: NC Citizens for Protecting Our Schools <div style="text-align: right; margin-top: 20px;"> </div>	
⑈019602⑈ ⑆23607380⑆ 70 0909484⑈	